



Press release

BHS tabletop appoints Christoph Auer as Chief Transformation Officer (CTO)

Selb, June 24, 2020. The Supervisory Board of BHS tabletop has appointed Christoph Auer as Chief Transformation Officer (CTO). In this role on the Board of Directors Christoph Auer will support and integrate all current transformation projects as of immediately. With this appointment the company provides for a long-term strategy development.

Christoph Auer, who was born in Tyrol, joined BHS in January 2020 already and has since supported strategic planning.

About BHS tabletop:

BHS tabletop AG (www.bhs-tabletop.de) is a member of the Serafin group of companies, whose philosophy dates back 150 years and embraces the entrepreneurial tradition of the shareholding family. In line with the guiding principle 'Responsibility derived from tradition', Serafin invests in companies in order to develop them in the best interests of all stakeholders. This development is assisted by the expertise of advisory board members Prof. Bernd Gottschalk, Wolfgang Ley and Prof. Heinrich von Pierer.

www.serafin-gruppe.de

Für weitere Informationen:

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