

PRESS RELEASE



Text title: tafelstern_gh_contour_en

Characters/words: 4748/617

Image caption: The Contour porcelain collection from Tafelstern

PREMIERE 2010

The Contour porcelain collection from Tafelstern

A glance at the rims of the plates of the new Contour porcelain collection immediately reveals the gently quilted surface of the classic, formally minimised pieces. A further look, beyond the edges of the angular and rounded plate rims, reveals the wide variety of combination options offered by this collection.

This unique, modular system from Tafelstern was designed with precisely this in mind, and this latest collection is the best example of how the form and variety of the pieces can establish creative scope for quite extraordinary arrangements.

Regardless of whether rounded pieces are combined with angular showpieces, or designs from other collections such as Essentials, Relation Today or Avantgard are included, Tafelstern is committed to enduring qualitative, functional and visual aspects and offers boundless opportunities for ever new ways of elegantly setting tables.

Broadening the horizon

The design of the Contour porcelain collection was inspired by the innovative manipulation of materials and the fascination of the world of textiles. The designer found inspiration in the fashion world, taking the intrinsic love of detail and tailor-like perfection and adapting these to create fine porcelain. This resulted in surface textures reminiscent of quilted seams that, with their delicate materiality, stand in contrast to the classical, stringent forms. Their texture, as if quilted, is an irresistible invitation to touch.

The attraction of opposites

The combination of rounded and angular forms that distinguishes the collection exploits the exciting interaction and attraction of opposites, while the characteristic quilting establishes creative relationships.

The enormous variety within the collection allows individual accents to be set, with flamboyant design statements here or restrained elements there, thus emphasising either traditional warmth or cosmopolitan flair.

This means trends can be followed and themed events can be catered for without any fears that the fundamental decision to choose Contour loses its currentness.

Boundless opportunities between sunrise and moonlight

Attractive basic assets: Let the day begin with renewed vitality and refreshing forms that awaken a zest for activity. The classic uppers make a clear statement, while the easy grip of their handles ensures untroubled enjoyment of coffee. They are available in both low and high forms and also in different sizes. The combination with angular espresso and combi-saucers frees the imagination for new ideas, with round or angular breakfast plates as a further option.

Diversified functionality: Anyone seeking wider scope for the fulfilment of culinary ideas need look no further than the round, flat plates with intentionally generously proportioned centres. The deep, round plates play a particular role as distinctive plates for side dishes. Soup bowls and bowls maintain an emphatically feminine style with distinctly rounded forms. Their delicate feet, however, preserve their elegant appearance. The angular platters and plates reveal the characteristic quilted theme of the collection in varying forms and offer a perfect panoramic vista for creative cuisine. The gently moulded outer edges help to make serving a pleasure. With only eight angular pieces, anyone can orchestrate the enormous and colourful diversity of current trends or serve a complete menu.

This fusion of elegance and robust practicality makes the Contour porcelain collection a perfect companion for any table, at any time, and an ideal choice for banquets.

Its combinability also knows no bounds when it comes to colours. The collection is available in white without a pattern as well as in four different pattern options:



Zingana pattern

The light-dark stripes of African Zebra Wood are often seen in the ambience of premium gastronomic establishments. Its vivacious character provided the inspiration for this full-rim pattern. An expressive contrast to the cool white of the porcelain.

Moving Flora pattern

The summery airiness of floral elements accentuates Contour's characteristic quilting. Delicate garlands in shadowy anthracite – as if wafted in by chance. A restrained playfulness that plays a trick on the strictness of the basic form. The underplate makes a glorious entrance in platinum.

Mosaic pattern

In years gone by the Romans loved the cultivated enchantment of mosaic. A filigree multiplicity adds to the overall impression. Discreet and airy, as delicate as shadow play. The contemporary interpretation of an ancient art. With the tactile relief of mosaic elements.

Country House pattern

The origins of this pattern are found in the ancient craft of weaving. The horizontal or vertical woven structure discovers and reveals the mysterious attraction of irregularity. An interplay of the cool perfection of porcelain and the appeal of natural textures.

**Product information:**

The Contour concept in premium, white, hard porcelain comprises:

- Uppers and flatware, available in two different basic forms and five different sizes
- Round plates deep/flat in ten sizes
- Angular/quadratic plates and platters in six sizes
- Quadratic bowl, soup bowl with saucer
- Coffee pot, teapot, milk jug, sugar bowl, bowls in various sizes

About Tafelstern

Tafelstern is an independent brand of BHS Tabletop AG, the world leader in professional porcelain. As an international brand for the ambitious premium gastronomy and hotel segment, Tafelstern represents table culture of the highest quality and is dedicated to the art of orchestrating the enjoyment of superior cuisine.

The manufacture of exquisitely designed professional porcelain, Made in Germany, demands a faultless and particularly hard-wearing product quality as well as unceasing dedication to the achievement of perfect design in terms of form and decoration. Thanks to the unique Tafelstern modular system, pieces from various different collections can be perfectly combined at will. This high-quality porcelain is dishwasher- and microwave-safe and can be stacked precisely. Its maximised edge impact resistance, which naturally varies slightly depending on the style, is impressive.

Bases and edges are finely polished and inner parts of handle attachment points are buffed to ensure easy cleaning. The particularly high cut and scratch resistance of the glaze endows this branded porcelain with extreme endurance and long-term availability of replacement pieces is guaranteed.

Anyone wishing to set colourful accents on their table can choose from the pattern range or, for orders of over 300 pieces, have their own personalised crest applied. Tafelstern also designs individual customer patterns on request.

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