

Famous award at the Intergastra show:

### **Bauscher wins the Gastronomy Innovation Prize 2008 with pabis**

Weiden, February 12<sup>th</sup>, 2008. pabis, the new payment solution for large-scale catering by the Bauscher porcelain factory based on RFID radio technology, wins the Gastronomy Innovation Prize 2008 at the Intergastra show. The prize is awarded to innovative, ground-breaking product and working solutions, and is only bestowed on products that have been on the market for less than 2 years. The porcelain manufacturer Bauscher developed pabis together with Idastec from Stuttgart, and received the award in the product area of "large-scale catering facilities, kitchen implements and kitchen accessories". The prize was awarded on Saturday, 9 February 2008 at the opening ceremony for the Intergastra in Stuttgart, which is the specialist show for the hotel, gastronomy, catering, confectionery and café industry.

"We are delighted to have won this award. It is a beautiful recognition for our work. It confirms yet again that we have developed a ground-breaking technology in pabis by means of which the payment processes in large-scale catering can be automated and significantly simplified," says Jelena Jenzsch, the Bauscher Marketing Manager.

In the pabis program a sealed transponder integrated in the base of the porcelain makes the plate into an information storage medium. It transmits the relevant data about the individual meals and prices to the till software via RFID technology, thereby enabling direct payment. The system has been brought to full market maturity, and has been used successfully at the company restaurant of the DaimlerChryslerBank in Stuttgart for more than one year now.

**For more information:**

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